



## Wil Mozell Joins Axion Games Board of Directors

Industry veteran to help guide Rising Fire through its next phase of international growth

VANCOUVER, BRITISH COLUMBIA, October 13, 2017 - Axion Ventures Inc. ("Axion Ventures" or the "Company") (TSX VENTURE: AXV) announced today the appointment of Mr. Wil Mozell to the Board of Directors of its subsidiary, Axion Games Limited ("Axion Games").

"We are pleased to welcome Wil to the Board of Directors of Axion Games," said Todd Bonner, CEO of Axion Ventures. "Wil brings extensive experience from a variety of past roles with some of the largest organizations in the gaming industry to the Axion Games board. We look forward to leveraging Wil's deep knowledge of the video game industry, as we work to deliver Rising Fire and our portfolio of gaming titles to a global audience and drive greater shareholder value."

Mozell brings over 20 years of video game expertise with some of the world's leading companies. Most recently Wil served as General Manager of Microsoft Studios Canada and Executive Director of Microsoft Canada Excellence Centre. Prior to joining Microsoft, Wil co-founded BigPark, a game development studio which was acquired by Microsoft in 2009. Prior to that, Wil held progressively senior roles with Electronics Arts.

"Rising Fire is a world class, massively multiplayer PC-online game, with incredible potential for cross-platform international success," said Wil Mozell. "Having witnessed first hand the depth of skill possessed by the Axion Games studio, I am confident the team will continue to innovate with its strong pipeline of new game titles. I look forward to working with Todd and the rest of the Board to help build on Axion Games' history of success, execute its long-term growth strategies and drive greater value for my fellow shareholders."

### **About Axion Ventures**

Axion Ventures is an Investment Issuer with majority ownership in Axion Games, an online video game development and publishing company headquartered in Shanghai, China as well as in True Axion Interactive Ltd., a video game development company headquartered in Bangkok, Thailand cofounded with True Corporation. Axion Ventures also maintains complementary, minority holdings in innovative technology companies.

[www.axionventures.com](http://www.axionventures.com)

Axion Ventures Inc. is listed on the TSX Venture Exchange under the symbol (TSXV: AXV).

*Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.*

### **Axion Ventures Inc.**

John Todd Bonner  
Chief Executive Officer  
(604) 687-7767

### **Investor Relations**

Robert Kelly, LodeRock Advisors Inc.  
(416) 992-4539  
[rob.kelly@loderockadvisors.com](mailto:rob.kelly@loderockadvisors.com)



### ***Cautionary Statement Regarding Forward-Looking Information***

Certain statements contained in this press release may constitute forward-looking information. These statements relate to future events or future performance. The use of any of the words "could", "intend", "expect", "believe", "will", "projected", "estimated", "proposed" and similar expressions and statements relating to matters that are not historical facts are intended to identify forward-looking information and are based on Axion Venture's current belief or assumptions as to the outcome and timing of such future events. Actual future results may differ materially. In particular, this release contains forward-looking information relating to: (i) the expansion of Rising Fire's intellectual property; (ii) Axia's business intention regarding user interaction; and (iii) the completion and delivery of Rising Fire. Various assumptions or factors are typically applied in drawing conclusions or making the forecasts or projections set out in forward-looking information. Those assumptions and factors are based on information currently available to Axion Ventures. Risk factors that could cause actual results or outcomes to differ materially from the results expressed or implied by forward-looking information include, among other things: general economic and business conditions; and changes in international regulatory regimes. Axion Ventures cautions the reader that the above list of risk factors is not exhaustive. The forward-looking information contained in this release is made as of the date hereof and Axion Ventures is not obligated to update or revise any forward-looking information, whether as a result of new information, future events or otherwise, except as required by applicable securities laws. Because of the risks, uncertainties and assumptions contained herein, investors should not place undue reliance on forward-looking information. The foregoing statements expressly qualify any forward-looking information contained herein.